

Automotive Business Management Intelligence

Profitability *delivered*

ASE

Driving Profitability

Built on 40 years of automotive focus.
ASE's global composite solutions provide unrivalled data accuracy, insight, expertise and technology.

ASE'S GLOBAL COMPOSITE SOLUTIONS DRIVE PROFITABILITY THROUGH:

- The provision of trusted, accurate data. Validated by analysts with automotive and in-market expertise
- Constant technological innovation and real time reporting. Bringing the data to life to simply drive decision making
- An automotive team with unrivalled expertise. Turning this data insight into practical performance improvement
- Over 40 years of working in partnership and gaining the trust of OEMs and their dealer networks. Increasing data submission rates and improving data accuracy
- Working with every major automotive brand, across 50 international markets from 14 worldwide offices, ASE's team of 280 automotive specialists provide global best practice with local understanding



Ferrari have been very pleased to be a partner of ASE

The range of services they provide enables us to effectively measure, anticipate and action many of the challenges we face on a global scale. Importantly, the ASE team constantly demonstrate high value added skills with their flexibility of approach plus aptitude in making complex issues easy to understand and digest.

Paul Smyth,
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Driving profitability across the global automotive industry