

Automotive Retailer Improvement Consultancy

Profitability *delivered*

ASE

Driving Profitability

For over 40 years we have delivered sector leading profit improvement consultancy

ASE'S AUTOMOTIVE CONSULTANCY DRIVES PROFITABILITY THROUGH:

- A hand picked team of highly experienced automotive professionals, each with a proven operational record to identify risks and deliver immediate results
- Data driven and experience-based, in-dealership performance improvement and turnaround programmes
- Programmes focussed on people and processes, delivered face to face on-site rather than through a written manual
- An independent team, solely focussed on automotive, proven to achieve dealer engagement and demonstrable results
- The flexibility and expertise to tailor performance improvement programmes for any of the key profit drivers, including: new and used vehicle sales, customer satisfaction, aftersales, dealer management training
- A global team capable of designing and implementing automotive improvement solutions anywhere in the world



Helping people look at their business in a whole new way

ASE recently ran a Network Aftersales course to selected Mazda dealers. The feedback from the delegates was great. The way ASE delivered the course via a flip chart and through verbal explanation/discussion, helped delegates understand the areas they needed to look at within each department.

Philip Eastwood, Network Development Manager, Mazda Motors UK



For more information, please contact:

Mark Fennelly,
Senior Global ProFit Optimiser
+44 (0) 7879 446 376
Mark.Fennelly@ase-global.com

Steve Hopewell,
Head of ProFit Optimisation
+44 (0) 7971 490 002
Steve.Hopewell@ase-global.com

www.ase-global.com



Driving profitability across the global automotive industry